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MSSA SD5

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**Project Step 1**

# **Idea 1**

## **Executive Summary**

People usually experience anxiety when it comes time to take exams. Unfortunately, most students stick to old methods of studying – even with online based applications available to them, the closest example being *Quizlet*. I am proposing to create a better way of studying, through the use of a tried and true method – repetition. This online hosted application will also be downloadable onto computers for users to have when they are offline. One issue that may be encountered is copyright infringement because the idea resembles *VCE exam simulator*.

**Vision Statement**

Studying made easy. The vision is to provide students of all backgrounds the means of better studying to ensure that they can pass tests. Some students know the material inside and out but simply cannot remember matching pairs, definitions, etc. Unfortunately, any if not all software available online for this purpose is not free. The goal is to make this application available for users at no cost.

# **Idea 2**

## **Executive Summary**

People usually experience anxiety when it comes time to take manage their finances. Unfortunately, most people go all their lives without receiving a proper education in relation to their financial well being. In some cases, they are even given bad advice from people they trust—their employers, family members, and friends. I am proposing to create a better way for people to learn how to manage their finances.

**Vision Statement**

Finance management made easy. The vision is provide people of all backgrounds the means of better managing their finances so that they can make responsible decisions for their future. People need to know how to raise their credit scores, how to pick out an auto loan, how to organize their bills, etc. The goal is to make an application that users can user to build a custom plan for themselves so they can take a step in the right direction – financial freedom.

# **Idea 3**

## **Executive Summary**

There is a huge argument about whether Microsoft or Apple produce better computers and although we each have our own opinion, that is not the topic of interest. Apple has a messaging system that is easy to use, easy to link across devices, and is visually appealing. Windows does not.

**Vision Statement**

Simplified connectivity. Users like myself are sometimes torn between what products to purchase. I prefer iPhones but I would never use a Mac; I love Windows, but I would never use an Android. The issue here is I would love to have iMessage available on my Microsoft platform or another messaging system that connects across all platforms.